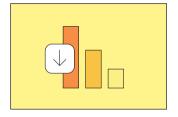
## Problem

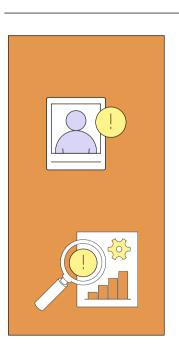
Oscar Health, a national health plan, faced significant challenges in their credentialing process:

1 Manual delays:	2 Error prone:	3 Data issues:
Manual credentialing caused delays, hindering expansion.	Managing the scale of credentialing and regulatory updates manually led to errors.	Unstructured data made reporting difficult.



### Growth detractor

Without integration with primary sources, every stage of Oscar Health's credentialing process required manual verification, resulting in **lengthy turnaround times** and administrative inefficiencies.



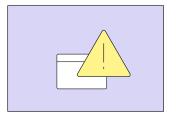
### Compliance challenges

#### Regulatory Inconsistencies:

Oscar's manual infrastructure couldn't ensure timely, accurate compliance with NCQA and state policies, **making audits cumbersome and leading to expired credentials** (licenses, DEA certificates & board certifications) being included in their network.

### Limited Monitoring:

The lack of continuous monitoring increased the risk of including providers with expired credentials or sanctions in the network, opening Oscar to liability and potentially impacting patient care.



### Inaccurate & unreliable data

Without scalable infrastructure, maintaining accurate provider data was cumbersome, leading to inaccuracies in directories and denied claims.

Real-time credentialing and verification



Automated network data exchange



Configurable workflows to reduce costs

# **Opportunity**

## Foundational Provider Data Infrastructure:

Certify implemented real-time credentialing, drastically reducing turnaround times, allowing Oscar to quickly scale their networks.

Primary source integrations and data customization added efficiency to downstream systems.

# Innovative Network Integration:

Certify provided on-demand file verification, reducing verification times from weeks to minutes increasing both accuracy and transparency.

An intelligent monitoring system flagged problematic providers in real time, ensuring compliance and peace of mind.

# Comprehensive Workflow:

Certify's programmatic logic reduced Oscar's operating expenses by enabling configurable workflows, automated recredentialing timelines, and integrated credentialing committees.

# **desults**





Monitored > 85,000 providers



Saved **\$150,000** annually in administrative costs



Fully Credentialed > 38,000 providers



Decreased duplicate provider issues and escalations



Reduced wrongful file inclusion and audit fees



Reduced manual, error-prone tasks



Enabled focus on strategic growth opportunities



Total annual savings: \$733k

# Certify achieved a 29% annual costs savings for Oscar Health.